



Preliminary Agenda

Tuesday, August 4, 2009

3:00 PM **Check-In/Registration**— Massey Conference Center
Lewis Ginter Botanical Garden

3:30-3:45 **Welcome and Introductions**

3:45-4:45 **Rachel Flynn**, AIA, Director, Department of Community Development
Richmond, Virginia

“Making the Connections: Urban Greening, Economic Vitality, and Environmental Sustainability”

5:00-6:30 **Evening Options** (choose 1)

- **“Gem on the James” Guided Bus Tour** of noteworthy examples of downtown greening in Richmond, including Church Hill neighborhood gardens, parks, and the new green roof on the Virginia Association of Counties LEED silver-rated

historic building on Main Street. Complimentary “Green Tonic” beverages included. (\$20 fee and pre-registration required)

- **Unwinding in an Uber Urban Garden**—Take in Lewis Ginter Botanical Garden at your own pace or join a 45-minute guided Garden tour, visit “Butterflies Live!” in the Conservatory, and enjoy a complimentary “Green Tonic” beverage in the shade. (Garden admission included in registration; pre-registration required for free Garden tour.)

6:30-7:45 **Buffet Dinner: “Summer Salad Sampler”** featuring fresh local produce and signature salads (included in registration)

7:45-9:00 **Timothy Beatley**, Heinz Professor of Sustainable Communities
University of Virginia School of Architecture
Charlottesville, Virginia

“Biophilic Urban Design: Planning for Nature-Friendly Communities”

Wednesday, August 5, 2009

8:00 AM **Check-In and Coffee**—Massey Conference Center

8:30-8:40 **Welcome and Introductions**

8:40-9:45 **Leni Sorensen**, African-American Research Historian, Monticello
Charlottesville, Virginia

“Plantations, Farms, and Gardens: An Historical Overview of Agriculture in Central Virginia”

9:45-10:45 **LaDonna Redmond**, President and CEO
Institute of Community Resource Development
Chicago, Illinois

“Graffiti & Grub: Food and the Hip Hop Generation”

10:45-11:00 **Break**

11:00-12:15 **Philadelphia Green Panel:**
Blaine Bonham, Jr. Executive Vice President, Pennsylvania Horticulture Society
Joan Reilly, Senior Director, Philadelphia Green Program
Maitreyi Roy, Pennsylvania Horticulture Society Vice President for Programs

“The Power of Greening: PHS’s Philadelphia Green Story”

- 12:15-1:30 **Lunch** (included in registration) and
Presentation by Drew Becher, Executive Director
New York Restoration Project
New York, New York
- “Transforming Abandoned Property into Glorious Gardens
in New York City”**
- 1:30-1:45 **Q & A with Morning Speakers**
- 1:45-3:00 **Afternoon Session I: Concurrent Workshops** (choose 1)
- Workshop A: **Basics of Sustainable Gardening**
- Workshop B: **Urban Gardening and Urban Greening for a Robust Economy**
- Workshop C: **Creating Greener, More Resilient Communities**
- Workshop D: **Urban Greening, Sustainable Land Use, and Water Quality
Management**
- Workshop E: **Food Security, Access, Nutrition, and Health**
- Workshop F: **Wild Card!** Design Your Own Workshop 1 (topic to be determined)
- 3:00-3:30 **Break**
- 3:30-4:45 **Afternoon Session II: Concurrent Workshops** (choose 1)
- Workshop A: **Basics of Sustainable Gardening**
- Workshop B: **Urban Gardening and Urban Greening for a Robust Economy**
- Workshop C: **Creating Greener, More Resilient Communities**
- Workshop D: **Urban Greening, Sustainable Land Use, and Water Quality
Management**
- Workshop E: **Food Security, Access, Nutrition, and Health**
- Workshop F: **Wild Card!** Design Your Own Workshop 2 (topic to be determined)
- 4:45-5:00 **Q & A and Wrap-Up**
- 5:00-6:00 **Grassroots Gathering and Wine Tasting** (cash bar)