



Lewis Ginter Botanical Garden

Grow there.

Artist Submission Packet for Ginter Gallery II

Lewis Ginter Botanical Garden is a private, non-profit institution that offers natural beauty year-round on a historic property with more than 50 acres of spectacular gardens. More than a dozen themed gardens include a Healing Garden, Sunken Garden, Asian Valley, Rose Garden, a wetland garden, a Victorian garden, and a Children's Garden. A classical domed Conservatory is the only one of its kind in the mid-Atlantic with everchanging displays, orchids, and tropical plants. The Garden attracts more than 300,000 people annually and is one of the most-visited attractions in the Central Virginia area. USAToday named us one of the Top 10 Best Public Gardens in 2014, and recently as one of the Top 4 Botanical Gardens in 2016. The Travel Channel named it as one of the "The Best Gardens to Visit in the U.S" and in 2013 was selected as a "Top 10 North American Garden Worth Travelling For" as part of the Garden Tourism Awards. Visit our website at www.lewisginter.org for more information about the Garden.

Artwork is exhibited in Ginter Gallery II, located in the entry and hall of the Kelly Education Center adjoining the Central Garden. We exhibit works that feature the natural world as the subject matter, whether literally, metaphorically or conceptually. Other exhibits may occur in the Lora M. Robins library.

Exhibition policies:

The Artist's Role:

- The artist is responsible for all delivery and pick-up of artwork.
- LGBG does not offer an honorarium for exhibits, but offers a number of free garden passes for the artist.
- All work must be appropriately framed by the artist and ready to hang on the hanging French rod system used in the hallway.
- Please make sure all hanging wire is secure.
- LGBG can hang the work; artists are encouraged to participate in placement of their work and may work on the installation if they like.
- LGBG does not handle sales of work; we will post the artist's or gallery contact information for interested buyers. Artists are requested to donate 15% of any sales to the Garden.
- LGBG does not fund or support opening receptions for artists' work. If an artist wishes to have a reception, it must be scheduled as an outside event and the Garden's catering contractor must be used for any food. The artist is responsible for all costs. The Garden strongly suggests that artists substitute a traditional evening reception with an afternoon "open house" combined with a lecture. Garden admission cannot be waived for "open houses".
- All work must relate to the natural world, with emphasis on plants, or themes of the Garden's display gardens, etc.
- Exhibits will be open to the public with Garden admission. Hours will be regular Garden hours. Artists should be aware that work will be seen by participants in evening classes held in the KEC and by guests at any rental events in the KEC that are held after regular Garden hours.
- To provide ample opportunity for the region's growing artistic community, exhibits in Ginter Gallery II and the Lora M. Robins Library are booked no more than two years in advance. Preference is given to first-time exhibitors.

The Garden's Role:

- Will insure all work during the run of the show. LGBG needs a final list of work to be hung including value, one week prior to delivery of the work.
- Adjustments may be made after delivery if work is removed or substituted.
- Promotions of work in regular Garden publications, on our Facebook page and on the LGBG website; the Garden does not print separate announcements.
- Will place a notebook with artist information, pricing, contact information, and comment sheets in the Gallery area for the run of the exhibit.
- Will hang all work and produce labels/text panel as needed.

GALLERY DETAILS & MEASUREMENTS

The gallery is located on the Southeast facing hallway in the Kelly Education Center. The gallery is split between 4 walls along the entrance to the Library.

Starting with the Southern-most wall and working North, the dimensions are as follows:

Wall 01: 11.5' w X 9.5' t

Wall 02: 9' w X 9.5' t

Wall 03: 11' w X 9.5' t

Wall 04: 21' w X 9.5' t

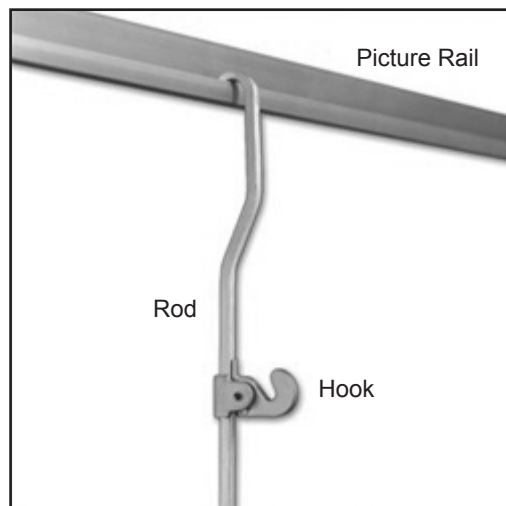
*Please note that the ceiling height is much greater than 9.5'. This number is a measurement from the floor to the top of the picture rail.

HANGING METHODS

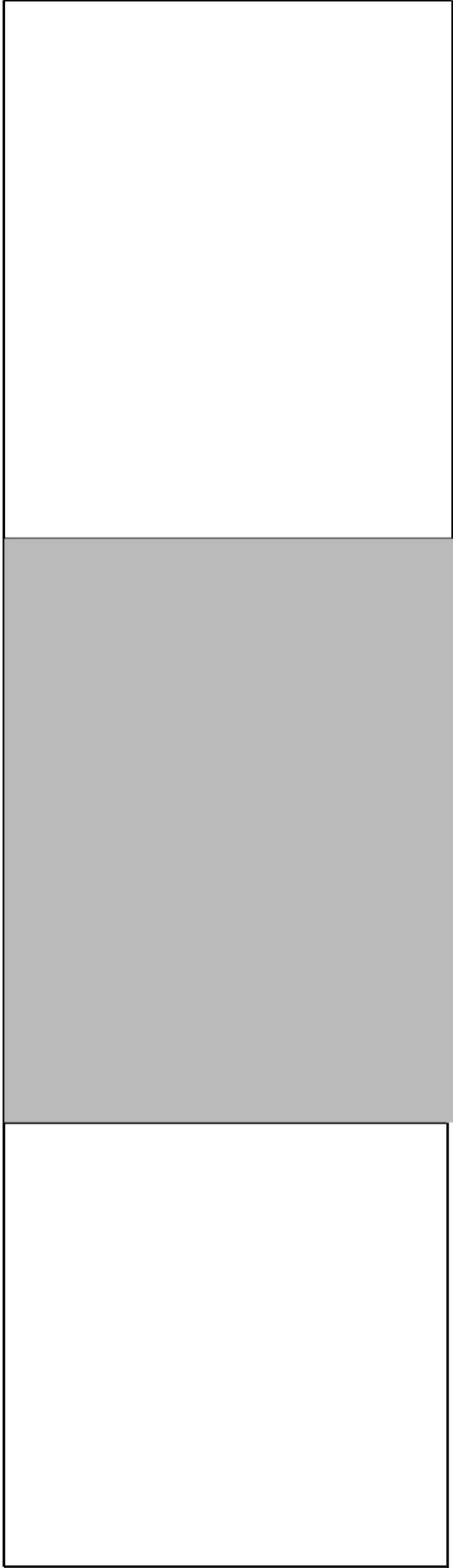
The gallery utilizes a picture rail along with a french rod system for hanging artwork. Artwork hanging in the Ginter II Gallery must work within this system. We ask that art is submitted with the necessary hardware to effectively hang the artwork upon receipt.

Picture below is a detail of a french rod system. It is simply a tension-based hook attached to a long metal rod that hooks into the picture rail. The rods are 6' long and we are able to add multiple hooks to a single rod.

If you have additional questions, please contact Roxana Hojat at roxanah@lewisginter.org.



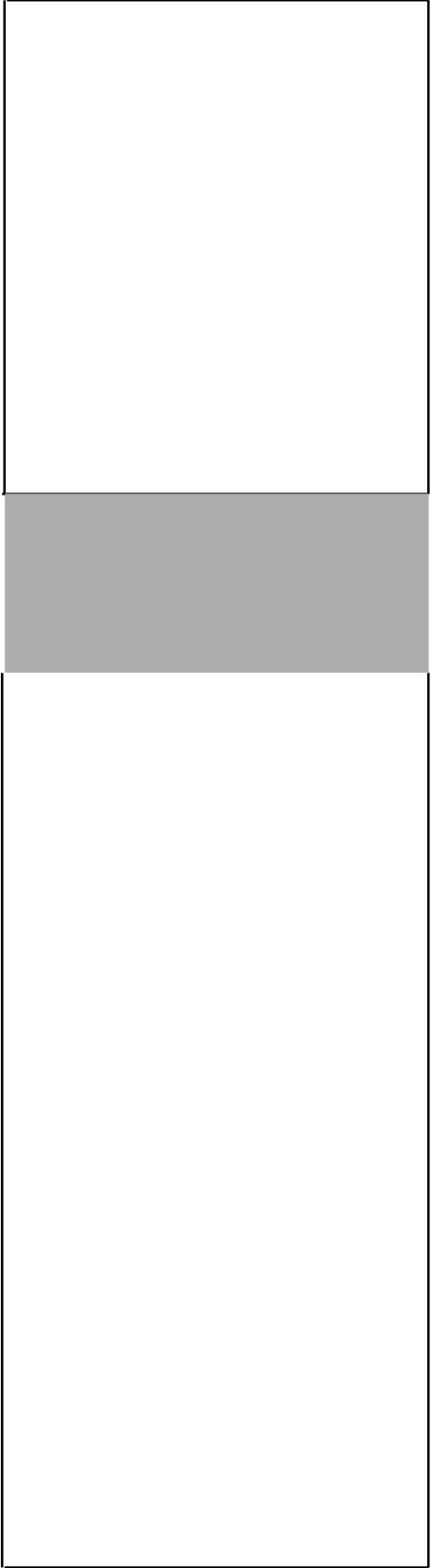
9.5 ft



Wall 1 - 11.5 ft

Wall 2 - 9 ft

9.5 ft



Wall 3 - 11 ft

Wall 4 - 20 ft.

Each 1/4 inch represents 1 foot. Gray areas indicate doors or openings that can not be utilized.

Measurements are of free wall space, excluding light switches and other permanent objects such as fire extinguishers, light switches and signs that are permanently fixed on our gallery walls.

Please note that the ceiling height is longer than 9.5ft. This measurement indicates the height from the floor to the top of the picture rail.