

Winter Symposium and 48th Annual CVNLA Short Course

In Pursuit of High-Performing Landscapes

Presented by Lewis Ginter Botanical Garden, Central Virginia Nursery and Landscape Association,
and Virginia Cooperative Extension

Agenda, Wednesday, February 15, 2017

Professional Development credit hours are indicated in green

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| 8:30 am | | Coffee and Registration |
| 8:45 | | Welcome and Opening Remarks |
| 9:00 | 1.0 | <i>The Essential Elements of Dynamic Landscapes</i>
Patrick Cullina, Landscape Designer
Cullina takes us on an exploration of plant-driven strategies for designing and maintaining dynamic landscapes that are diverse and highly seasonal but still less consumptive than conventional approaches. |
| 10:00 | 1.0 | <i>Glenstone I: Building One of America's Largest Organic Landscapes from the Ground Up</i>
Paul Tukey, Chief Sustainability Officer, Glenstone
When the founders of a new museum wanted to remove synthetic pesticides from their landscape seven years ago, they called Paul Tukey. At Glenstone, however, that commitment to organics has gone far deeper than grass — to trees, forests and even the world's largest mosaiculture sculpture with 30,000 annual plants. The challenge has been anything but easy. |
| 11:00-11:15 | | Break |
| 11:15 | 1.0 | <i>Glenstone II: Building One of America's Largest Organic Landscapes from the Ground Up</i>
Tony Cerveny, Chief Operating Officer, Glenstone
When Glenstone's founders wanted to remove toxins from their environment, they asked their Chief Operating Officer to sail the facility into largely uncharted waters. How much would it cost? Would there be a drop in appearance and visitor satisfaction? Would weeds take over lawns and trees perish from the fields and forests? Tony Cerveny shares the stories and has those answers. |
| 12:15 | | Lunch, Book Sales and Signings |
| 1:30 | 1.0 | <i>Landscape Performance to Demonstrate Impact</i>
Jennifer Low, Program Manager, Landscape Architecture Foundation
Understanding the environmental, social and economic benefits of sustainable landscapes is essential for designers, developers, investors, and policymakers who influence land development and want better results. This session introduces and explores the concept of landscape performance and why it is critical to achieving |

sustainability and reaching key decision-makers. Low presents an overview of The Landscape Architecture Foundation's *Landscape Performance Series*, an online, interactive set of resources to help evaluate performance, show value, and make the case for sustainable landscape solutions. Learn how the Case Study Briefs, Benefits Toolkit, Fast Facts, and more can be used to evaluate and demonstrate the impact of projects and how you can be part of this growing online resource.

2:45 **.75** ***The Soft Parade: Key Herbaceous Perennials, Grasses and Sedges for Dynamic Landscapes***

Patrick Cullina

Cullina provides an in-depth review of his preferred species and varieties for creating dynamic landscapes, essentially a guide for navigating the herbaceous marketplace.

3:45-4:00 **.25** **Wrap-Up Q & A Panel with all Presenters**

Professional Development Training Hours (TO BE CONFIRMED)

Today's program provides 5.75 hours of training credit, endorsed by the following organizations

Virginia Nursery and Landscape Association

Virginia Cooperative Extension Master Gardeners

American Society of Landscape Architects (confirmed)

Virginia Society of Landscape Designers

Virginia Nutrient Management Certified Planners

MAC-ISA

(Certified Arborist—4 / Municipal Specialist—4 / BCMA—Practice—3 / BCMA—Management—1)

North Carolina Board of Landscape Contractors (5L)