

LEWIS GINTER BOTANICAL GARDEN

BY THE NUMBERS 2022

HORTICULTURE	LEARNING	COMMUNITY	GUESTS	COMMUNICATIONS
7,518 <i>Accessions</i>	166 <i>On-site Adult Education programs and Garden tours</i>	6,307 <i>Guests through Museums for All</i>	416,390 <i>Annual visitation (admission, students, rental clients, shoppers, diners, etc.)</i>	1,505,598 <i>Website sessions</i>
5,476 <i>Taxa/unique types of plants</i>	2,822 <i>Participants in on-site Adult Education classes and Garden tours</i>	4,738 <i>Pounds of fresh produce donated to FeedMore</i>	5,698 <i>Highest daily visitation (July 4, 2022)</i>	956,696 <i>Unique website users</i>
859 <i>Genera</i>	17 <i>Virtual Adult Education programs</i>	1,805 <i>Garden tickets provided to 45 need-based groups through Share the Garden</i>	135,677 <i>Dominion Energy GardenFest of Lights visitation (22-23)</i>	3,173,311 <i>Website pageviews</i>
198 <i>Families</i>	963 <i>Participants in virtual Adult Education programs</i>	500+ <i>Seed library users</i>	4,887 <i>Highest visitation during 22-23 Dominion Energy GardenFest of Lights (December 17, 2022)</i>	43,323 <i>eNewsletter subscribers</i>
1,815 <i>Species</i>	6,131 <i>PreK-12 visitors participating in on-site education programs</i>	PERSONNEL		3,346,142 <i>Social network followers</i>
3,661 <i>Cultivars</i>	4,340 <i>Storytime in the Garden attendees</i>	80.5 <i>Full-time equivalents</i>	MEMBERS	
1,579 <i>Accessions under glass (Conservatory and Greenhouse)</i>	3,500+ <i>Library books circulated to members</i>	423 <i>Volunteers</i>	25,554 <i>Adult members</i>	
211,438 <i>Individual plants</i>		37,077 <i>Volunteer hours worked</i>	14,947 <i>Member households</i>	
		19 <i>Equivalent full-time staff with volunteers</i>	1,016 <i>Museums for All member households</i>	